

Driving Directions to Harrah's Cherokee Casino Resort & Convention Center

From Asheville, Greensboro, Raleigh, Winston-Salem

- Take I-40 West to Exit 27 – US 19/74
- Follow 74 West approximately 27 miles (**do not take Exit 103 to Maggie Valley & Cherokee – stay on US 74 to Exit 74**)
- Take Exit #74, Hwy 441 North to Cherokee
- Go approximately 4 miles
- Take a right at first traffic light
- Harrah's Cherokee Casino Resort is at next intersection (four-way redlight)
- For the Convention Center entrance, keep straight pulling into property

From Charlotte

- Take I-85 South ramp towards Gastonia
- Take I-26 – Exit #70 towards Asheville/Columbia
- Merge onto I26 West
- Take I40 West to Exit #27 – US 19/74 West
- Follow 74 West approximately 27 miles (**do not take Exit 103 to Maggie Valley & Cherokee – stay on US 74 to Exit 74**)
- Take Exit #74, Hwy 441 North to Cherokee
- Go approximately 4 miles
- Take a right at first traffic light
- Harrah's Cherokee Casino Resort is at next intersection (four-way redlight)
- For the Convention Center entrance, keep straight pulling into property

From Knoxville, Nashville

- Take I-40 East to Exit #27 – US 19/74 West
- Follow 74 West approximately 27 miles (**do not take Exit 103 to Maggie Valley & Cherokee – stay on US 74 to Exit 74**)
- Take Exit #74, Hwy 441 North to Cherokee
- Go approximately 4 miles
- Take a right at first traffic light
- Harrah's Cherokee Casino Resort is at next intersection (four-way redlight)
- For the Convention Center entrance, keep straight pulling into property

From Atlanta

- Take I-85 North to 985 until you run into 441 North
- At Dillsboro take 74 West and follow signs to Cherokee (Exit 74)
- Take 441 North to Cherokee for about 4 miles
- Take a right at first traffic light for about 4 miles
- Harrah's Cherokee Casino Resort is at the next intersection (four-way redlight)
- For the Convention Center entrance, keep straight pulling into property

Driving Times

Atlanta: 3 Hours
Charlotte: 3 Hours
Greensboro: 4.5 Hours
Knoxville: 2.5 Hours
Nashville: 2.5 Hours
Raleigh: 6 Hours
Winston-Salem: 3.5 Hours

--- Valet and Self-Parking is no charge for guests of the Hotel ---